

FOR BRAND, OPERATIONS AND SUPPLY CHAIN LEADERS

The retailer stopped building displays in the store.

The work didn't disappear. 1,720 floor displays still had to be built, and every one had to arrive store-ready at 15 distribution centers.

01

Inbound in

Product and display components by ocean container, recounted on arrival.



02

Built by hand

Two shifts turned components into store-ready floor displays.



03

Shipped in waves

Each DC on its own PO and pickup, while building continued.

WHAT RELY DID

RELY turned inbound product and display components into **store-ready floor displays**, shipped them **in waves to each DC's pickup**, and handled the exceptions while building continued.

1,720

**FLOOR DISPLAYS
BUILT AND
SHIPPED**

15

**RETAILER DCs,
ONE PO EACH**

13

BUILD DAYS

174

**DISPLAYS BUILT IN
A SINGLE DAY**

START HERE

Your retailer wants it store-ready. Who owns the work before that?

Tell us what has to be built and when it has to ship.

262.276.0050

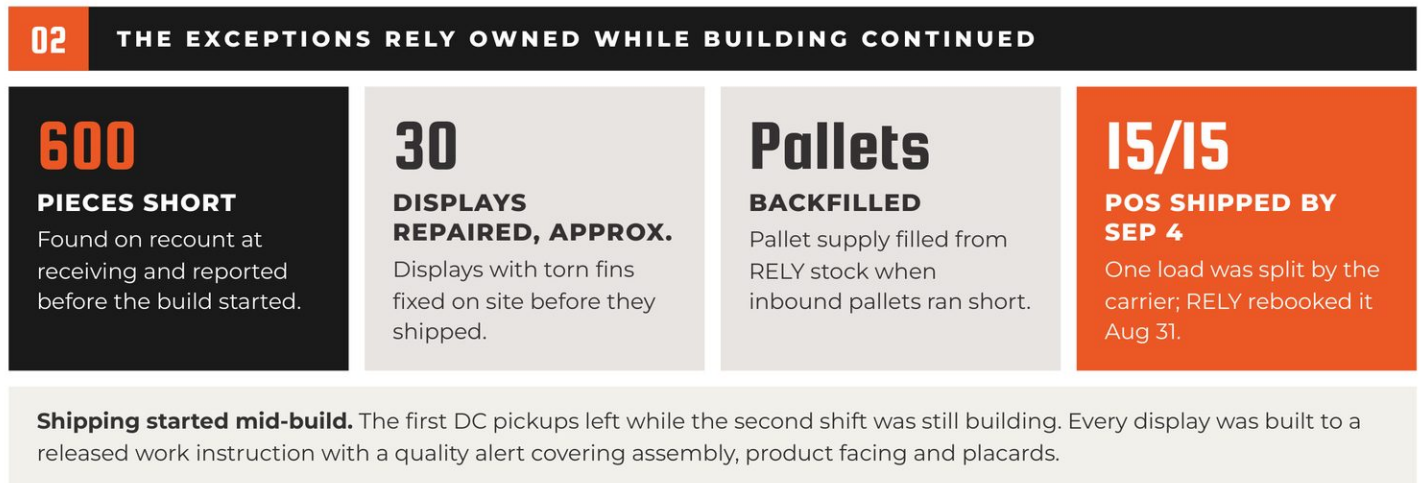
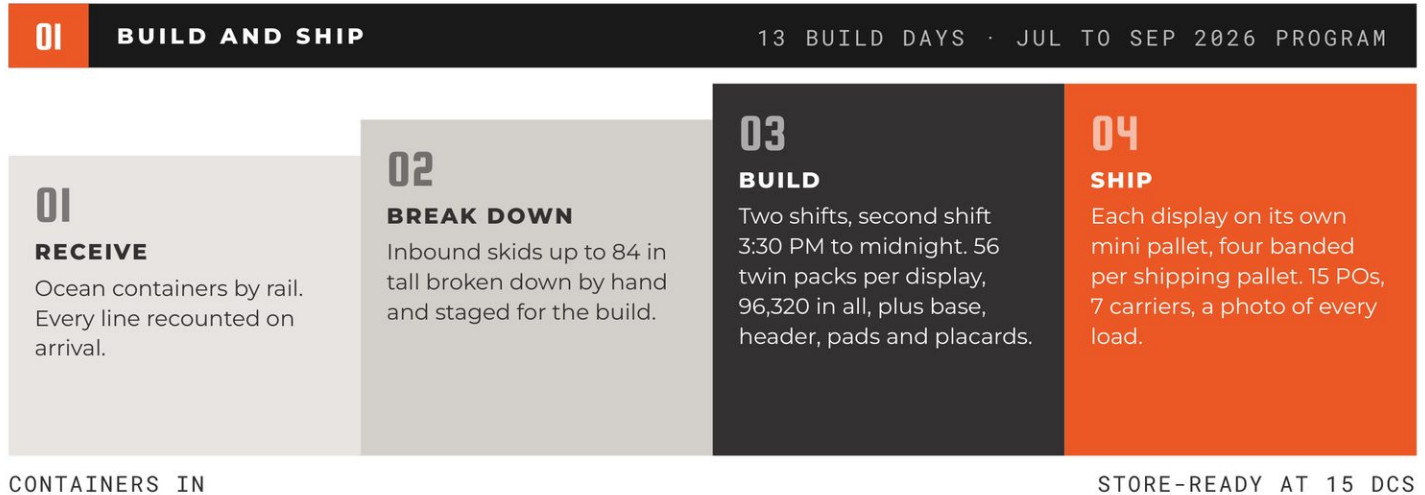
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KITTING

A promotional display has one ship window. It does not move.

A national tool brand's retailer moved to pre-built floor displays for a fourth-quarter promotion. Product came from overseas by ocean container. Every display had to be built and on a truck inside the retailer's pickup schedule.



Shortages, damage and a split load did not stop the program. All 15 POs shipped. Expect that of a display partner.

SOURCE: RELY INTERNAL PROGRAM RECORDS, 2026. CUSTOMER AND RETAILER NOT NAMED. RESULTS REFLECT THIS PROGRAM ONLY AND ARE NOT A STANDARD LEAD-TIME OR CAPACITY COMMITMENT.

START HERE

Your retailer wants it store-ready. Who owns the work before that?

Tell us what has to be built and when it has to ship. Once fit and scope are agreed, a sample display build is a practical next step.

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