

Your launch date is set. Your packaging line is not.

For a warehouse-club beverage launch, RELY stood up an 18-can, three-flavor variety-pack program from already-finished, sealed cans: receiving, date control, pack mix, palletizing and storage.

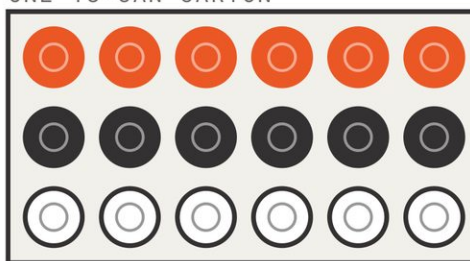
LAUNCH RESULT

42 days

First meeting to first full truckload

MAR 6 TO APR 17, 2026

ONE 18-CAN CARTON



Flavor A x 6

Flavor B x 6

Flavor C x 6

Pack-configuration illustration. Three flavors, six cans each.
Not to scale.

3 full truckloads shipped April 17,
ahead of the April 20 launch target.

PROGRAM RESULTS • MARCH TO SEPTEMBER 2026

30,000+

18-CAN VARIETY PACKS • 540,000+ CANS
PACKED

0

CUSTOMER-REPORTED PACK-MIX ERRORS
ACROSS 30,000+ VARIETY PACKS

START HERE

Is a launch waiting on a packout plan?

Tell us the pack configuration and the date you need it ready. Let's look at one launch or overflow run.

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PACKAGING

More than packout. A coordinated launch program.

A beverage brand had a warehouse-club launch approaching and needed outside capacity to stand up a new 18-can, three-flavor variety pack. Finished, sealed cans came in. Retail-ready variety packs went out. RELY did not formulate, fill or process the beverage.

LAUNCH TIMELINE, 2026 • LAUNCH TARGET APRIL 20



A Receive and segregate

Single-flavor product arrived from two origins. RELY staged it by flavor and expiration date so every build drew from the right stock.

Launch risk handled: wrong stock in, wrong pack out.

B Preserve date profiles

Separate builds required different expiration-date profiles. RELY segregated inventory by date and held the required profile through packout.

Launch risk handled: date-sensitive product mixed across builds.

C Control the three-flavor mix

Six cans of each flavor per carton, packed to the supplied dieline and brand specification, closed and palletized to the supplied pattern.

Zero customer-reported pack-mix errors across 30,000+ packs.

D Ramp, store and release

Two shifts, ramped from 4 to 24 associates over two weeks, peak week of 9,453 packs. Finished goods stored at RELY and released on demand.

Launch risk handled: product ready, but nowhere to put it.

Planning the next run. RELY also evaluated automation options for future runs.

SOURCE: RELY INTERNAL PROGRAM RECORDS. CUSTOMER NOT NAMED. RESULTS REFLECT THIS PROGRAM ONLY AND ARE NOT A STANDARD LEAD-TIME OR CAPACITY COMMITMENT.

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