

Every bag is a surprise. The mix can't be.

For an e-commerce retailer, RELY sorted and graded mixed collectible stock and built four-piece grab bags to a set value mix, with no duplicate bag combination inside any bulk shipping container.

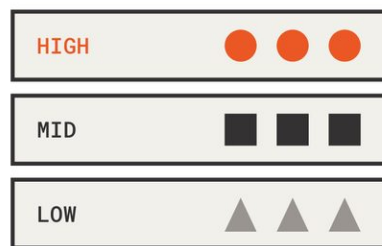
PROGRAM RESULT

325,000+

Grab bags built and released

OCT 2021 TO DEC 2022

SORTED AND GRADED



1 BAG · 4 PIECES

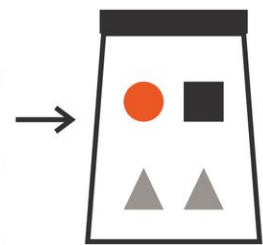


Illustration. Sorted, graded, then built to a set mix. Not the actual recipe.

1.3m+

PIECES KITTED · 325,707
BAGS X 4 PIECES

0

CUSTOMER COMPLAINTS
ON BAG MIX, ACROSS
325,000+ BAGS

120,900

BAGS IN SEVEN
CONSECUTIVE WEEKLY
RELEASES

WHAT HAD TO BE RIGHT IN EVERY BAG

01

The set value mix: low, mid
and high pieces in every bag

02

No duplicate bag combination
inside a bulk shipping
container

03

Wrong-size and off-theme
stock pulled, inventoried and
returned

START HERE

Simple to sell. Complicated to assemble?

Tell us what has to be right in every assortment. Let's look at one seasonal or multi-variant program.

relycm.com/fulfillment-kitting-value-added-services | 262.276.0050



KITTING

More than filling bags. A controlled assortment program.

An e-commerce retailer needed a partner to turn bulk, customer-supplied collectibles into themed grab bags with the right value mix in every bag, and keep them shipping through peak season.

PROGRAM TIMELINE, 2021 TO 2022

OCT 12, 2021 Launch: 40,327 bags, all four assortments	JAN TO MAR 2022 Replenishment: 86,700 bags	OCT 4 TO NOV 14 Seven consecutive weekly releases	DEC 28, 2022 Final program release
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15 months: 29 inbound receipts, 49 work orders and 23 ship dates, matched to the season.

A Sort and grade every item

Mixed bulk arrived with an estimated 15 to 20% wrong size or theme (RELY estimate). RELY sorted, catalogued and inventoried it, graded usable pieces, and returned the rest on labeled, inventoried pallets.

B Control every combination

Every bag got a set count of low-, mid- and high-value pieces. No two bags in the same bulk shipping container (gaylord) carried the same combination.

Zero customer complaints on bag mix, 325,000+ bags.

C Run four assortments side by side

Up to four themed assortments in one release. Each ran on its own work order and shipped as its own line.

D Release on the season's schedule

12,200 bags in the slowest quarter. 132,685 in the peak quarter, including 120,900 across seven consecutive weekly releases.

Volume followed demand, up and down.

PIECES KITTED **4** per bag x **325,707** bags = **1,302,828**

The relationship expanded. The same business later brought RELY a returns-grading project.

SOURCE: RELY INTERNAL PROGRAM RECORDS. HISTORICAL PROGRAM, OCT 2021 TO DEC 2022. CUSTOMER NOT NAMED. RESULTS REFLECT THIS PROGRAM ONLY AND ARE NOT A STANDARD LEAD-TIME OR CAPACITY COMMITMENT.

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